



**Press Release
FOR IMMEDIATE RELEASE**

Trailblazers offer Cool Prize in its Trail Bingo game

The Baldwin County Trailblazers put together a game of Bingo to enjoy while walking or biking the Eastern Shore Trail.

The rules are simple. Just pick one of the four cards available on Facebook or Instagram that depict sites and landmarks found all along the trail. Sites include historic markers, public art and statues, buildings and businesses.

While on the trail, watch for these sites along the way. Take a selfie in front of the landmark and post it on your feed, tagging us at @bctrailblazers. Also use the hashtags #EasternShoreTrail and #bctrailbingo. Mark that site off your card. When you have five spots in a row marked, send the Trailblazers a message to let us know.

The first 20 participants who get Bingo receive a gift card for a free custard at Whit's Frozen Custard in Daphne. Participants who take a selfie in all 25 spots will receive a special prize.

The key to winning is to post those selfies and tag the Trailblazers so we can see your progress! Let's go!

About Baldwin County Trailblazers

Baldwin County Trailblazers formed in 1995 as a nonprofit organization dedicated to improving walking and biking opportunities in Baldwin County, and encouraging citizens to safely use bike and pedestrian options.

As part of its mission, the Trailblazers are stewards of the Eastern Shore Trail, a National Recreation Trail connecting North Daphne to Weeks Bay. The organization serves as promoters of a pedestrian and bike-friendly community. The Walking School Bus and Bike Valet Parking are visible Trailblazer programs.

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